



Manufacturers and GCI Product Certification and/or Partner Status

There are two avenues by which a manufacturer may interact with the Green Clean Institute (GCI).

Product certification looks only at a manufacturer's product; chemical, equipment and/or supply using transparent qualifiers.



Partner certification focuses on the manufacturers operation, promoting the partnership of products and the EHS course education that GCI is known for.



These two certification avenues may be utilized by a manufacturer independently or as stepping stones collectively. Price points for each certification are not dependent on, or before the other.

GCI encourages manufacturers to look at the Partner certification level, as this brings with it the marketing program of which most distribution is looking for; access to GCI certified Environmental Health Services client operations and individuals.

The Green Clean Institute (GCI) is searching for manufactured products and partners, whom will consistently and continually support the GCI educational courses, provide products to improve IAQ of our built environments that perform under science and results based criteria. We evaluate the "Truth in Labeling" concerns in conjunction with certain provable Environmental Health Services (EHS) characteristics for a given product/s.

Certification Options

Product Certifications

There is a unique characteristic for the Green Clean Institute Certified® (GCI Certified) trademark that may not be found in other comparative certifications. We acknowledge the concerns of the Federal Trade Commission (FTC) in the effort to substantiate “Green” claims. Any certification issued is to affirm the credibility of the representations of a product/s, fundamentally assisting our EHS clientele organizations in evaluating product/s for use within their operations to work “hand in glove” with the GCI Certified education they have received.



GCI will certify a product, at a minimum of 5 points, when there is evidence that the product presents no health hazard to the user or public. The ability to earn a 10 point status is purely the result of objective performance. (See Product Application for Fee Structure Below).

Manufacturers can fundamentally anticipate product or point score by using the GCI outline listed in the attached application and doing their own internal evaluation. To find out more about GCI Certified product certification, see the attached application.

Partner Certification

Any manufacturer of chemical, equipment, supply, etc. of which the Jan/San industry utilizes, may apply for GCI Partner status. Prior certification of product is not required.

Interest in Partner status is based on common goals and methods to promote both sides of the partnership. Education is the most obvious path of inclusion. This starts with your internal team and reaches to your clients. GCI is a vehicle to promote what you have to offer as part of any Environmental Health Service (EHS) operation. Making GCI programs a part of an overall marketing strategy is highly recommended.

*GCI Certified will make available the Distributor Representative (DR) course for up to 15 individuals of the applying manufacturer’s management, sales and marketing staff. As this course is geared for distributors, a manufacturer is encouraged to engage its distribution channels and provide this course, free of charge, to key individuals. This is a major value added service providing marketable advantages that will enable your manufacturing and/or distribution people to take the course and experience what other GCI members and end users already know. This course is provided 24/7 via our own, online program which is password protected. (*This is a \$6250 value.*)



*GCI Certified will work with the manufacturers marketing staff to enable cross promotion of certified Partner status. This will include, but not be limited to, listing on the GCI Best Janitorial Directory <http://www.bestjanitorialdirectory.com/> where other GCI Certified operations are listed. Additionally, the new Partner will be encouraged to “Guest Post” on the GCI News Blog, currently seeing several hundred hits per week and growing.

*GCI Partners will be able to obtain customized 180 EHS Dashboard worksheets, which they can utilize to engage potential distributors and end user clients. If a manufacturer is looking for a “Value Added” service, the EHS certification can be earned by any accounts via the 180 Dashboard.

*I post weekly on the GCI News Blog and send out a weekly bulletin to over 8,000 individuals every Tuesday, a list which grows daily and has seen an open rate over 20% repeatedly. Partners are encouraged to submit articles and information regularly directly to me for inclusion in my postings.

*LinkedIn has become a great avenue of exposure for GCI via the EHS Network LinkedIn group, currently with over 650 members; additional reach for certified Partners.

*GCI Certified has its’ own GCI TV channel for posting videos and we encourage Partners to submit videos for approval to be hosted on our channel along with our educational content.

Certification is only what a manufacturer makes of it. Partner status gives the manufacturer the green light to these avenues and more as involvement is the key. This Certified Partner option is only a yearly \$3500 investment to gain access to our globally certified family at GCI.

As a marketing concept, the GCI Partner status adds a new dimension to what you offer. Products whether chemical, equipment or supply have their advertising challenges, but what if you could tie what you offer to an EHS certification program already understood by hundreds of operations which engages the true users of your item, the frontline worker?

If your product/s fit into the 180 EHS Dashboard, there is another added value that fits into a program which I am promoting through our network of members. The synergy should be obvious. Every product that fits the 180 Dashboard could earn a GCIC product certification, but this now becomes a positive step in a potential facility and services certification opportunity. Manufacturers are encouraged to add the EHS program and the 180 Dashboard to what is being offered to distributors and end users alike. These are achievable and affordable programs that deserve inclusion in any marketing plans for years to come.

I personally want would welcome your application for either or both programs.



GCI President

Manufacturer Partner Application

(Product Application Listed Below)

Manufacturers Name: _____

Contact: _____ Phone: _____

Email: _____

Application For

GCI Partner: _____

Address: _____

State: _____ Zip: _____

Contact: _____

Phone: _____ Email: _____

List any questions, concerns or other points of interest.

For GCI Office Use Only:

Application number: _____

Staff Signature: _____

Review Date: _____



CERTIFICATION PROTOCOLS

For

Green Clean Institute Certified®

Product Certification

This document outlines the process and categories for product application to the Green Clean Institute (GCI Certified).

Green Clean Institute Certified® (GCI Certified) is a federally registered trademark and under this trademark, the information contained in said document is considered proprietary and intended only for those seeking to pursue GCI product certification.

All rights are reserved for this trademark.

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GCI Product Certification Application

Criteria for Products Considered

The FTC has indicated that Green claims should be: 1) Substantiated by reliable evidence, and 2) reviewed by a third-party process. GCI is not in any way an arm or agent of the Federal Trade Commission, but accepts the guidelines that are put forth in the mandates against Greenwashing the FTC has developed. See FTC "Guide for the Use of Environmental Marketing Claims."

"...when a marketer targets a particular segment of consumers, the Commission will examine how reasonable members of that group interpret the advertisement. Whether a particular claim is deceptive will depend on the net impression of the advertisement, label, or other promotional material at issue. In addition, although many examples present specific claims and options for qualifying claims, the examples do not illustrate all permissible claims or qualifications."

<http://www.ftc.gov/opa/reporter/advertising/greenguides.shtml>

There are many misleading claims being made, and this is because there is very little enforcement against these claims, whether mildly or grossly misleading. Our review is designed to assure the product/s integrity regarding the issues raised by EHS clients or the FTC. This includes product and packaging, giving a premium value for the advertised claims on behalf of and GCI certified product/s.

Issuance of the GCI product certification seal provides a quick reference for EHS clients as to the integrity of the product/s because of the grade issued to a certified product/s between 5 and 10. Ten is the highest level we provide, representing that GCI has deemed the product/s to have the integrity and quality that is expected in a product/s. This grading system will assist EHS clients to better evaluate which product/s best fits their requirements and situation.

NOTATION: Every system can and will be criticized. We know that there is not a 100% perfect chemical, piece of equipment or supply which meets EHS, "Green", or "Sustainable" criteria. There are only better grades of options based upon core criteria. GCI has established this criterion based upon the major issues relative to our EHS principles, supported by our education and certification programs. This provides a common and consistent means of evaluation and certification as outlined in these GCI protocols.

Therefore, the purpose of this certification process is not to validate every potential environmental nuance. The purpose, as stated, is to provide a credible certification that reasonably demonstrates honesty and transparency for the product/s evaluated.

CATAGORIES FOR PRODUCTS: In the cleaning industry, GCI recognizes there are three major categories of product/s as GCI has classified them.

- 1. Chemicals;** any liquid, powder, gel, crystal or solid which when mixed with water produces a pH which can be tested. These chemicals are then used to clean, sanitize, disinfect, degrease or otherwise be used by Technicians in the cleaning process.
- 2. Equipment;** any motorized unit, whether powered by electricity from AC/DC current, battery or solar sources and whether they be mounted, portable or handheld. This would apply to any powered unit a Technician would use in the tasks during any cleaning process.
- 3. Supplies;** any ancillary item which a Technician would use in the daily, weekly, monthly or yearly tasks of cleaning which would be required and most likely used in conjunction with the chemicals and equipment also required. These would include, but not be limited to such products as matting, pads, non-motorized hand tools, buckets, wipers, containers, etc.

Manufacturers of products may apply for GCIC certification of any one or multiples of these categories as they see fit in order to prove to the EHS client their level of commitment to the EHS program. Each category will stand alone on its own merits and are not awarded as a “group” or “program”, unless such items cannot be utilized by a certified Technician otherwise. (Contact GCI staff should the product/s fall into this sub-category).

GCIC product certifications are awarded expressly at the discretion of GCI staff using the following outline of criteria. It is suggested that an applicant review and score themselves before summiting an application for certification to assess their compatibility with the GCI certification criteria.

Certification Points

GCI will certify a qualifying chemical at a minimum of 5 points when there is no conflicting evidence that the product/s presents a health hazard to the Technician and/or general public. The ability to earn a 10 point status is purely the result of objective performance.

Manufacturers can literally determine an objective score by doing an internal evaluation prior to submission. The GCI review will be guided by the very same elements as seen below.

10 points are the maximum awarded on the certification.

5 points are the minimum score that must be accumulated for GCI to certify a product and any product can be reevaluated anytime throughout a year.

More than points are provided for in some categories, so there is room for a good score even if one or more of elements/attributes are not found in a product/s.

Scores can be improved upon by making adjustments to a product/s advertising or composition.

Points are awarded only for the submitted product whether it be chemical, equipment or supply singularly and are not accumulated or shared between categories.

Obviously, no points are scored for certification until GCI has done its third party, independent certification review and issued the authorized certification.

Fee Structure

The fee for this service is \$1500 per year, per product category. Score is not influenced by payment, and if submitted product/s is not approved at some level, all fees are returned. There is no desire to charge for a service a manufacturer cannot use.

For multiple product/s, a pricing schedule is available for multiple submissions; but each product will have an individual review according to the elements of this review. (Contact the GCI office for multiple submittal pricing).

The GCIC product certification seal will be permitted to be used on the certified product/s, labeling, and advertisement directly related to the certified product/s alone; not to be confused with the operation of the manufacturer, but strictly as to the review of the certified product/s only. This certification is to be continual as long as the product/s and promotion of the product/s is in harmony with the standards set forth in this overview and yearly renewal is maintained.

The applicant will receive:

1. A Report from GCI that may be used to support the award of the certification.
2. A certificate from GCI for the product/s.
3. Graphics of the GCI certification seal that may be used on the product/s labeling, website, and marketing materials during the period of compliance with the GCI requirements of this document which will bear the rating and year of certification.
4. Ability to market in tandem with GCI, upon preapproval of such marketing project mutually reviewed and approved in advance of their use.

No GCIC certifications shall be issued without a first-hand review of the product/s under consideration. This is done as a final affirmation that the actual product/s do perform to EHS and or recognized evaluation methods and expectations.

Along with the application, all support, lab results, or similar documentation is required to prove claims. GCI does not test or conduct lab reviews. It is the duty of the applicant to substantiate product/s claims with credible proof for the best evaluation by GCI staff.

Terms of Certification

1- Certification by GCI

Certification is accomplished in three stages. The first of which is an application and declaration of necessary information by the firm seeking the Green Clean Institute Certified® (GCIC) trademark licensing. Secondly, GCI will seek to validate the claims of the product/s. Thirdly, certification will be offered per the most appropriate category.

It should be understood that GCI expects fair and full disclosure in the process, and GCI will provide privacy and non-disclosure of non-public information. Please examine the certification requirements before making the application since this program will also conduct necessary tests to validate all representation. The review process gives attention to EPA, NFPA, OSHA, ISO, NIH, NFSI, GHS, NIDCD, DOE, CERLA, SARA when determining the certification status of any product/s; however, GCI certification does not depend on approvals by any of these organizations.

2- Certification Report

Upon review of testing, research, and/or supplied information, a detailed report will be issued to the applicant for the product/s in review. This report is the foundation of GCI research and validation of the reason for EHS certification. This report includes a Declaration of Certification, Green Clean Institute Certified® document, and a multi-page report of GCI findings.

3- Licensing

The GCI certification comes in the form of a licensing agreement for a prescribed period of time (one year), which is based upon a review of the product/s offering. This includes the right for the manufacturer to use the trademarked logo of Green Clean Institute Certified® on websites, labeling and advertising in accordance with, but not limited to, the GCI allowances and/or restriction mentioned in this document.

4- Compliance

Manufacturing operations seeking to obtain product/s certification and licensing right shall comply with all GCI restrictions imposed. Manufacturers shall not change the product/s ingredients and maintain GCIC certification without being required to resubmit through the certification process again. This will not be regarded as a renewal of certification, but may constitute a complete review. Most normal modifications are approved with only a notice to GCI for documentation, but substantial changes may require a more considered review.

5- Limitations of License

Licensing of the trademark is not transferrable to any new manufacturing firms, subsidiaries, or similar product/s by the applicant manufacturer. The product/s certification is based on “One Product - One Company”, unless provided for in the licensing agreement. This does not apply to the distribution of the product nationally or internationally, as long as the “One Product - One Company” rule is observed. Therefore, a GCIC certified cleaning product distributed through a third party, shall be able to be represented as the certified product under a “Private Label” in accordance to the licensing agreement of the licensed firm.

6- Disclaimer of Liability

GCI does not assume or accept any responsibility of the manufacturer or any other party using the described or certified product/s. Licensor shall hold harmless Green Clean Institute of Missouri, Inc. for any claims that arise regarding the manufacture, application, or general use of the product. In other words, the submitting manufacturing firm must assume all liabilities, risks, and costs of litigation for certified product/s.

As the company providing the product, the manufacturing organization accepts all responsibility for any litigation, regulation, or liability of product, including any cost that may be incurred by claims against certified product/s.

7- Non-Disclosure Agreements

Green Clean Institute of Missouri, Inc. will not disclose any private information made available to GCI to outside sources, as long as the information is not available to the public through other sources. If necessary, a NDA will be acceptable during application to insure the integrity of the product review. (Contact the GCI office for our standard NDA).

8- Non-Exclusive Declaration

GCI is an education and certification organization for Environmental Health Services throughout the world. We do not provide for exclusivity in our certification program. In other words, it is possible that there may be another product/s applying for certification which one applicant or another may view as a competitor. It should be clearly understood, that certification is based purely on the merits of the product/s and that this product/s is not adverse to environmental concerns within the built environments which our EHS clients serve, in some demonstrable way.

I accept the Terms of Certification by Green Clean Institute of Missouri, Inc. per this application agreement.

Signature: _____ Date: _____

Company: _____

Product Name Submitted for GCI Application

Chemical: _____

Equipment: _____

Supply: _____

For GCI Office Use Only:

Application number: _____

Staff Signature: _____

Review Date: _____

CHEMICAL

Transparency in Scoring

Every chemical must be transparent in how it is represented to the public. GCI has developed this system to be simple to understand, and simple to apply. The intent and purpose of this scoring is to assist EHS clients in determining the chemical/s best suited for their operation and/or situation, providing the best result, both in health concern and performance.

EC1.0 – TRUTH IN ADVERTISING (1-4 pts)

One-four possible points are awarded based upon the following protocols in this section. In this system, the greatest number of points is awarded for fairness and honesty in representations. Other points are applied for via other EHS virtues.

1.1 Labeling

1.1.1 Labeling is appropriate and representative of the product's true nature. No misleading or unsupported statements. No critical information is missing.

1.1.2 There are no crucial omissions in the labeling.

1.2 Advertising: Marketing of the product follows the same criteria of 1.1.1. With allowance for promotional impact, the advertising is not misleading or over-exaggerated. Testimonials, proven lab results and appropriate benefits are fairly presented.

1.3 Transparency: The public has a means of reviewing product claims.

1.4 Benefits: Claims for benefits are supported by objective evidence.

EC2.0 – NATURAL OR ORGANIC (1 -2 pts)

This is not the search for the perfect chemical/s, but a guideline for preferred chemical/s. As such, the goal is to heighten the value of preferred ingredients. 1 point can be awarded for 2.1, 2.2, or 2.3 collectively.

2.1 Organic Ingredients: Organic ingredients refer to ingredients taken from nature or were once alive. Aloe from the Aloe Vera plant is an example, coconut oil, or essential oils are organic although not all organic ingredients are actually safe to use. Derivatives from natural product that are not highly reconstituted or processed would be in this category.

2.2 Natural ingredients: Minerals are an example of a natural ingredient although we note not all natural ingredients are safe.

- 2.3 Non-Toxic Ingredients: Certain ingredients like hydrogen peroxide are considered non-toxic. These ingredients are not all organic or natural, but present no overt or clear threat to the health of living things.

For an additional point value, look to...

- 2.4 Biodegradable Ingredients: Biodegradable refers to the residual impact of the chemical after use. If the product is biodegradable, it breaks down to natural or inert elements in nature this attribute will gain a point value. (This does not mean that it is a “Green” product, as bleach will harmlessly degrade in nature as well).

EC3.0 – RECYCLED CONTENT / PACKAGEING (1-2 pts)

- 3.1 Recycled Content of Chemical: Is the chemical made from a recycled material in any way. The percentages considered are 10%-100% recycled content in order to gain a point value. Or....
- 3.2 Recycled Content of Packaging: There is a value to the packaging of the product. The documented percentage considered must be at least 10%, with more consideration given to 100% recycled content in order to gain a point value for this attribute.
- 3.3 Ergonomics in packaging: Packaging of commercial supplies requires less marketing and more functionality with a focus on the aging EHS Technician’s capabilities. Ergonomic packaging demonstrating attributes which address these issues will receive a point value. (Example: Smaller containers, devices, shipping cartons).

EC4.0 – FRAGRANCE AND COLORING (1-2 pts)

- 4.1 Artificial Fragrance: EHS recognized and or “Green” chemical will not use artificial fragrances, although there is allowance for naturally derived fragrances such as lemon, lime, floral, and similar scents from such ingredients as essential oils will gain a point value.
- 4.2 Artificial Coloring: EHS recognized and or “Green” products will not use artificial coloring, except as might be derived from a natural ingredient. This would not affect the color of the bottle or container being used will gain a point value.

EC5.0 – pH RANGE (1 pt)

- 5.1 pH of the chemical refers to the acid or alkaline character of the product in its normal (RTU) state. We award this point value when the chemical is no lower than 6 or higher than 12. In cases where pH is skewed in concentrate, we consider the recommended “Ready to Use” pH under this section.

EC6.0 – KNOWN DANGEROUS INGREDIENTS (1 pt)

There are known dangerous ingredients found and identified by many government and private agencies which will provide guidance as well as the EHS course GCI instructs. Here are some such agencies;

- 6.1 EPA – Environmental Protection Agency
- 6.2 OSHA – Occupational Safety & Health Administrations
- 6.3 GHS – Globally Harmonized System of Classification and Labeling of Chemicals
- 6.4 NFPA – National Fire Protection Agency
- 6.5 NIH – National Institutes of Health
- 6.6 CERLA – Comprehensive Environmental Response, Compensation and Liability Act
- 6.7 SARA – Superfund Amendments and Reauthorization Act

EC7.0 – CONCENTRATED/SOURCE REDUCTION (1 pt)

The chemical is offered in concentrated form or greatly reduces the need for comparative or similar products. Source reduction refers to the ability to get the same or better results with less use of a resource. Other than cost savings that may be realized, this point is awarded when the chemical dispensing methodology reduces the use of said chemical during the normal cycle of application.

- 7.1 Concentrates refer to any product (provided as a product or used by a service) that comes in concentrated form rather than Ready to Use (RTU) products. Or ...
- 7.2 Source Reduction is a comparative standard where there must be demonstrable reduction in product use compared to commonly used products used in the same application/job.

Chemicals Scoring Recap

- ___ 1.0 - Truth in Advertising (1-4 points)
- ___ 2.0 – Natural, Organic or Biodegradable (1-2 points)
- ___ 3.0 - Recycled Content or Packaging (1 point)
- ___ 4.0 – Fragrance and Coloring (1-2 points)
- ___ 5.0 – pH Range (1 point)
- ___ 6.0 – Known Dangerous Ingredients (1 point)
- ___ 7.0 – Concentrates or Source Reduction (1 point)

_____ **Potential Score for Chemical Certification**

EQUIPMENT

Transparency in Scoring

Every mechanically powered unit must be transparent in how it is represented to the public. GCI has developed this system to be simple to understand, and simple to apply. The intent and purpose of this scoring is to assist EHS clients in determining the equipment best suited for their operation and/or situation, providing the best result, both in health concern and performance.

EE1.0 – TRUTH IN ADVERTISING (1-4 pts)

One-first four possible points are awarded based upon the following protocols in this section. In this system, the greatest number of points is awarded for fairness and honesty in representations. Other points are applied for via other EHS virtues.

1.1 Labeling

1.1.1 Labeling is appropriate and representative of the product's true nature. No misleading or unsupported statements. No critical information is missing.

1.1.2 There are no crucial omissions in the labeling.

1.2 Advertising: Marketing of the product of services follows the same criteria of 1.1.1. With allowance for promotional impact, the advertising is not misleading or over-exaggerated. Testimonials, proven lab results and appropriate benefits are fairly presented.

1.3 Transparency: The public has a means of reviewing product claims.

1.4 Benefits: Claims for benefits are supported by objective evidence.

EE2.0 FILTRATION/IAQ (1-2pts)

2.1.1 True HEPA Filtration: Documentation is appropriately represented as to the qualifications of the material and filtration of the filter when used in proper unit for micron removal. The filter must satisfy certain standards of efficiency such as those set by the United States Department of Energy (DOE). To qualify as HEPA by US government standards, an air filter must remove (from the air that passes through) 99.97% of particles that have a size of 0.3 micrometers.

2.1.2 Dust/Particulate Containment: Documentation is provided to substantiate that units are fitted with appropriate devices to contain dust and/or particulate when units are in operation. Many carpet, floor and vacuum equipment move dust and particulate during the removal process and containment of these are paramount to IAQ.

2.1.3 CRI Certified: If a unit has a vacuum motor and the Carpet and Rug Institute (CRI) has a certification available for said unit, it has received pre-qualification for GCI point value.

EE3.0 POWER SOURCE (1-2 pts)

- 3.1.1 Self-Contained/AGM Batteries: Sealed, maintenance-free or Advanced Glass Mat batteries provide EHS clients with the best options and improved IAQ when these options are in place. Additionally, these provide higher levels of dependability based on client use.
- 3.1.2 Detachable Power Cords: Many electrical powered units have long, heavy cords attached to the units which add to transportation weight. In recognition of ergonomics for the Technician, cords which can be detached from the unit during transportation will be awarded a point value.

EE4.0 NOISE LEVEL (1 pt)

- 4.1 Below 75db: The National Institute on Deafness (NIDCD) recognizes that noise-induced hearing loss is preventable and that sounds of less than 75 decibels, even after long exposure, are unlikely to cause hearing loss. Those units having motors and/or mechanical action with sound levels present must have documentation appropriately stating the sound levels in decibels. This is in order to protect the hearing health of the EHS Technician.

EE5.0 ERGONOMICS & SAFETY (1 pt)

- 5.1 As there are many different types of EHS Technicians in the workplace, point value will be awarded to those units promoting better ergonomic functionality. Many times these units will also promote better safety as the EHS Technicians will experience better workplace compliance with safety protocol when units work more to their personal size, shape and limitations.

EE6.0 SOURCE REDUCTION (1-2 pts)

- 6.1 Reduced chemical consumption: Units which demonstrate lower or reduced chemical requirements due to measurement or metering devices will receive a point value.
- 6.2 Reduced supply consumption: Units which document or demonstrate that functionality of said unit utilizes fewer supplies in order to provide measurable EHS results will receive a point value. (Example; Cylindrical brushes on floor machines – no pads to be recycled).

Equipment Scoring Recap

___ 1.0 - Truth in Advertising	(1-4 points)
___ 2.0 – Filtration	(1-2 points)
___ 3.0 – Power Source	(1-2 point)
___ 4.0 – Noise Levels	(1 point)
___ 6.0 – Ergonomics	(1 point)
___ 7.0 – Reduced Chemical and/or Supply Consumption	1-2 points)

_____ **Potential Score for Equipment Certification**

SUPPLY

Transparency in Scoring

Every supply must be transparent in how it is represented to the public. GCI has developed this system to be simple to understand, and simple to apply. The intent and purpose of this scoring is to assist EHS clients in determining the supply best suited for their operation and/or situation, providing the best result, both in health concern and performance.

ES1.0 – TRUTH IN ADVERTISING (1-4 pts)

One-four possible points are awarded based upon the following protocols in this section. In this system, the greatest number of points is awarded for fairness and honesty in representations. Other points are applied for via other EHS virtues.

1.1 Labeling

1.1.1 Labeling is appropriate and representative of the product's true nature. No misleading or unsupported statements. No critical information is missing.

1.1.2 There are no crucial omissions in the labeling.

1.2 Advertising: Marketing of the product of services follows the same criteria of 1.1.1. With allowance for promotional impact, the advertising is not misleading or over-exaggerated. Testimonials, proven lab results and appropriate benefits are fairly presented.

1.3 Transparency: The public has a means of reviewing product claims.

1.4 Benefits: Claims for benefits are supported by objective evidence.

ES2.0 PACKAGING/CONTENT AND ECONOMICS (1-3 pts)

2.1.1 Recycled Content in product: Many of the tools and supplies are made of plastics and/or a combination of different materials which can be produced from recycled materials which perform at acceptable levels for EHS operations. Point value will be awarded to those products which document those attributes. (Example; matting face made from P.E.T. with recycled rubber tires for backing).

2.1.2 Recycled Content in packaging: There is a value to the packaging of the product. The documented percentage considered must be at least 10%, with more consideration given to 100% recycled content in order to gain point value for this attribute.

2.1.3 Ergonomics in packaging: Packaging of commercial supplies requires less marketing and more functionality with a focus on the aging EHS Technician's capabilities. Packaging demonstrating attributes which address these issues will receive point value. (Example: Shrink wrapped can liners in place of cardboard containers).

ES3.0 SOURCE REDUCTION (1-2 pts)

- 3.1 Reduced chemical consumption: Products which demonstrate lower or reduced chemical requirements due to measurement or metering devices will receive a point value. (Example: Split or Double Bucket systems which reduce chemical/water consumption).
- 3.2 Reduced supply consumption: Products which document or demonstrate that functionality of said unit utilizes fewer supplies in order to provide measurable EHS results will receive a point value.

ES4.0 ERGONOMICS (1 pt)

As there are many different types of EHS Technicians in the workplace, point value will be awarded to those units promoting better ergonomic functionality. Many times these products will also promote better safety as the EHS Technicians will experience better workplace compliance with safety protocol when products work more to their personal size, shape and limitations.

Supply Scoring Recap

- ___ 1.0 - Truth in Advertising (1-4 points)
- ___ 2.0 – Recycled Content/Packaging/Ergonomics (1-3 points)
- ___ 3.0 – Source Reduction (1-2 points)
- ___ 4.0 – Supply Ergonomics (2 point)
- _____ **Potential Score for Supply Certification**