



## ADDING VALUE WITH THE **GREEN AND HEALTHY BUILDING PARTNERSHIP**

A Green certification can be just a meaningless logo on your website, or it can open the door to growing your business. The Green and Healthy Building Partnership is a new opportunity to bring important value to your community. The GHBP allows your company to qualify your best accounts with the GHBP certification.

While the first stage for any Green program is training and installing Green practices and products, what do your customers know ... or care about the dedication you have worked so hard to deliver? With the GHBP, you have an "Open Door" to prove your value by bringing something of community value to your better accounts.

This image above can be placed on the door of business that you QUALIFY via a simple checklist offering a possible 700 points (350 required) for services you probably already offer as a Green cleaning service. So, the fact that the checklist asks for doormats, HEPA vacuums, microfiber cleaning tools, or at least some recycled paper goods ... compliance is not a hardship.

To start, your frontline workers need to take the GCI Green Cleaning Technician 101-102 online courses, take the quiz, and get their certification. Next,

one or more persons should take the GCI Green Manager course where the GHBP program is fully explained. Plus, I have added the checklist to this overview.

The rest is pretty seamless. While some businesses will not want to participate, others will. Charge them a fee to do the certification program, but know that the GCI fee is \$250. Because you have already integrated these processes into your service, the company gets the benefit of your dedication to a healthy building for workers and visitors.

Here's the bottom line! No one else can offer this highly-recognized award from a recognized body, like the Green Clean Institute. It should not take much to use this idea to enhance your value when the bid request is made.

Cleaning is cleaning. The difference is mostly hype. But, your firm (as a GHBP certified firm) has credentials from the Green Clean Institute; and these credentials allow you to PARTNER with your better accounts to build the quality of life for workers and public image of the company you serve.

Use our ONLINE GHBP system on computer or smart phone

**[www.GHBPonline.com](http://www.GHBPonline.com)**

*Or use the printed form that follows this page.*

Visit [www.GreenCleanInstitute.com](http://www.GreenCleanInstitute.com) for more information, or call our office for more insight into this program. We are confident that this program can and will enhance your value to your active and potential customers.

*Rich Elliott*

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# GREEN AND HEALTHY BUILDING PARTNERSHIP

Qualification Review – Minimum 350 Point for GHBP Award

Building: \_\_\_\_\_

Address: \_\_\_\_\_

DESCRIPTION	Points Range	Awarded
Cleaning service is <b>GCI Certified</b> as Silver or Gold by GCI	25 pts	
<b>Workers</b> in this building are GCI Green Cleaning Technician trained	50 pts	
<b>Buying Agent is used</b> to assess the purchase of better cleaning products	25 pts	
<b>Building management</b> has agreed to comply to GHPS Assessment program.	25 pts	
Cleaning service hosts <b>monthly staff meetings</b> to promote Best Practices.	15 points	
Company requires <b>GCI Basic Training</b> for New Hires	25 points	
Building has adequate doormats at <b>inside</b> entry doors	25 pts	
Building has adequate doormats at <b>outside</b> entry doors	25 pts	
Service is using <b>HEPA Vacuums</b> in this building	25 pts	

Service is using <b>HEPA backpack vacuums</b> in the building	25 pts	
Service uses <b>ergonomic handles</b> on various equipment	25 pts	
Services has posted <b>HazMat and SDS</b> info in work area	25 pts	
<b>Personal Protection Equipment</b> is available as needed by workers	25 pts	
Service uses <b>Concentrates</b> or distribution center for cleaning products	25 pts	
Building uses some or all <b>recycled paper products.</b>	50 pts	
Service has a program to <b>dispose of CFL or fluorescent bulbs</b>	25 pts	
Service uses <b>ATP meter</b> to evaluate the cleaning program.	25 pts	
Service uses <b>Microfiber cloths</b> to clean the building.	25 pts	
Service uses <b>Microfiber dusters</b> to clean the building.	25 pts	
Service uses <b>Microfiber wet mopping system</b> in the building.	25 pts	
Building has an <b>existing LEED or GCI Green Building certification.</b>	15 pts	
Service avoids using <b>aerosols</b> in the building.	15 pts	

<b>Fragrances</b> used in the building are made from essential oil	15 pts	
<b>Sanitizing products</b> are Green Seal, DfE, and GCI approved	5 pts	
<b>Bowl Cleaners</b> are Green Seal, DfE, and GCI approved	5 pts	
<b>Window Cleaners</b> are Green Seal, DfE, and GCI approved	5 pts	
<b>Cleaners and Degreasers</b> are Green Seal, DfE, and GCI approved	5 pts	
<b>Furniture polish</b> are Green Seal, DfE, and GCI approved	5 pts	
<b>Floor Stripper</b> is low-VOC and Green certified	5 pts	
<b>Floor Finish</b> product is non-metallic	5 pts	
<b>Pest control products</b> (if used) are environmentally-safe	10 pts	
Service or account <b>recycles the trash</b>	15 pts	
Service uses the <b>double bucket mopping</b> system	10 pts	
Service uses <b>No Touch</b> cleaning system for hard surface areas.	15 pts	
Service uses <b>probiotic</b> or <b>enzyme</b> products as part of its cleaning	5 pts	
Service uses some form of <b>Engineered Water</b> in the cleaning program	15 pts	

Service uses <b>Wet Floor warning signs</b> as needed.	5 pts	
<b>Spray bottles</b> are typically set as stream rather than spray.	5 pts	
<b>Protocols</b> in place to reduce food residue in eating areas.	5 pts	

I/We confirm the accuracy of the recommendation of this building for the Green and Healthy Building Partnership:

GCI Firm Representative: \_\_\_\_\_ Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

### **CONFIRMATION PAGE**

The items listed in the GHGP Qualification Review are optional, (except items #1 and #2, which are mandatory), but should be practical for professional cleaning organizations. The total points are roughly 900 in total, and we do not expect all items will apply. A minimum 350 points are required for GHBP award. You can apply for GHBP for any building, and there is a \$250 filing fee per building, even if there are multiple buildings on the grounds.

All areas of point awards are to be reasonably applied, not speculation, or false. For example, the item #3 (Product Assessment person) is not difficult; but using the principles taught in the GCI Green Technician courses, we expect more than appointment without follow through. By having this as your cleaning agenda, it applies to all the firms you service. In other words, it is your job to make representations honest.

If your company has one of more GHBP awards in place, your company will be elevated from GCI Silver Certified Firm to GCI Gold Certified Firm. There is no charge to your company for the GCI Gold Certification. You must, however, maintain the GCI training and update program for your employees or any certification is invalid thereafter.

GCI will send your firm the window seals and certificates to award to the accounts that your firm qualifies. Please make a serious effort to make this a public award event with local news and officials present. All awards are for one year.

**Payment:** \$ \_\_\_\_\_ single payment for each building application

Check or Credit Card (Payable to the Green Clean Institute, Inc)

CC: \_\_\_\_\_

Expiration: \_\_\_\_\_ Security: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Fax: (877) 442-1246

Email to: [office@greencleaninstitute.com](mailto:office@greencleaninstitute.com)

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