

## GREEN GRANT APPLICATION

The government is cracking down on Greenwashing as the FTC considers penalties for making exaggerated claims for your Green business. There is one sure sure to Greenwashing, and that is to be Green Certified by a credible thrid party organization. So, here's the deal...

We have a pilot project with a \$10,000 grant. This is to encourage Green janitorial services to adopt three practices and to secure Green certification. Those reuirements are:

- 1- Submit a list of your cleaning products
- 2- Commit to replacing vacuums with HEPA vacuums as replacements are needed
- 3- Commit to using recycled paper products in your operation

As you can tell, these are simple efforts to move your company in the right direction. By certifying your business, you also help us take a stand against the flood of Greenwashing so prevalent in the janitorial world.



-----**ENROLL IN GRANT PROGRAM**-----

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (        ) \_\_\_\_\_ - \_\_\_\_\_

eMail: \_\_\_\_\_

The GCI FIRM CERTIFICATION is normally \$795. This application will receive the \$300 Green Grant for my janitorial service, making the complete Price \$495 for the full program. *Residential is a \$200 grant.*

Payment: Check VISA MasterCard AMEX Discover

Card # \_\_\_\_\_ Expires: \_\_\_\_\_

Signature: \_\_\_\_\_ Security # \_\_\_\_\_

Subject to the "Terms and Condition" published at [www.greencleaninstittue.com/terms-conditions](http://www.greencleaninstittue.com/terms-conditions).

## GREEN GRANT SUPPORT FORM

- 1- Please submit a list of your cleaning products with this application. Of course, we are expecting them to be Green products. If a product isn't Green, indicate that you are changing to a Green product. In the event we notice a non-Green product, we will advise you of the item. (GCI does not sell products, and we are not brand loyal. We review your list only for comment and help)

All Purpose Cleaner: \_\_\_\_\_ ( ) TBC

Window Cleaner: \_\_\_\_\_ ( ) TBC

Bowl Cleaner: \_\_\_\_\_ ( ) TBC

*TBC = To Be Changed or This item will be replaced with a Green version*

- 2- HEPA Vacuums: While you may have older vacuums in use, this is a commitment to phase in HEPA vacuums as you replace these units. You need not do this immediately, but make the commitment.

**I plan to replace all vacuums with HEPA vacuums as the opportunity arises**

*We also highly recommend MICROFIBER cleaning clothes and tools*

- 3- Paper Products: 36% of all municipal solid waste is paper products. We ask that you select RECYCLED paper product when there is an option. This includes hand towels, toilet paper, cups and other paper supplies.

**I will endeavor to purchase RECYCLED paper products when possible**

Discourage the use of plastic cups, utensils, and bottles when you can.

Finally, the popularity of self-declared Green Janitorial Services is a popular trend. You will receive a Green Clean Institute Certificate, you will be able to use our Green Clean Institute seal on your website and advertising (only as long as you remain a member), and your participating employees will receive the Green Clean Institute uniform patch.

We encourage you to include a copy your GCI certification in bids and quotes. Do not be afraid to point out that unverified Green claims are meaningless and tend to be little more than Greenwashing.

In the months to come the Green Clean Institute will be advancing a campaign against self-declared Green Janitorial programs. You are on the right side of this battle by stepping up to a higher standard of practice and avoiding the sin of Greenwashing.

Send or Fax BOTH PAGES OF THIS FORM to (866) 869-1680 or email: [office@greencleaninstitute.com](mailto:office@greencleaninstitute.com)

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